



Programa de Doctorado en Ciencias Económicas,
Empresariales y Sociales

Jueves 21
Marzo
17:30h

SEMINARIO

Mobile Eye-Tracking and Physiological Sensing: Towards Objective Understanding of the Tourist

Prof. Noam Shoval

Full Professor, Director of The Kollek
Chair for the Study of the Cultural
Aspects of Vienna and Jerusalem
Director of the Center for Urban
Innovation at the Hebrew University of
Jerusalem



**Sala de Juntas
Decanato**

Facultad de CC. Económicas y Empresariales

<https://eu.bbcollab.com/guest/f86d76a15d0d4cbc82507ed693d10992>