



Programa de Doctorado en Ciencias Económicas, Empresariales y Sociales

# Entrepreneurship within & across the welfare state in Switzerland

Seminar with **Edouard Zeller**, an ethnographer of neoliberal subjectivation practices, MA in International Affairs (Geneva Graduate Institute) and BA in Economy & Administration (University of St. Gallen)

Martes, **12 de noviembre de 18:00 a 19:30**

**Aula IX** – Facultad de Geografía e Historia

Inscripción y certificado de asistencia: R Pfeilstetter (rgp@us.es)

We recently witnessed efforts across the discipline to devise an anthropological analytic of the phenomenon of entrepreneurship. This led to capture entrepreneurship as a linguistic object, as a reflexive opportunity for scholars themselves, as a background against which to place a certain history of (economic) anthropology, or as a mode of practice for future-making. Throughout this essay, I would like to think through the concept and its use within one of its apparently antithetical breeding ground: the welfare state. What can the modalities of the concept's use within the sphere of the welfare state, and in particular with the welfare state's fundamental concern that people work, tell us, not so much about the welfare state, but about entrepreneurship itself?

**Edouard Zeller** is PhD candidate at the Graduate Institute in Geneva. His ethnographic work delves into the daily business of state-funded work rehabilitation programs, schemes devised to bring welfare-recipients to the labor market. This fieldwork led him to currently work on the welfare state's genealogy and what to make of the salience of popular economic concepts such as entrepreneurship or innovation within it.